

APR 6 2004
FCC - MAILROOM



April 2, 2004

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street, SW
Washington, DC 20554

RE: Notice of Ex Parte Communication

WC Docket Nos. 02-33, 02-52, 01-337, 01-338, 03-266, 04-36

Dear Ms. Dortch.

On March 31, 2004, Steve Gray, James Thompson and Bill Courter met with Commissioner Martin and Senior Legal Advisor Dan Gonzalez regarding issues in the above-referenced docket concerning the possible impact on the facilities-based CLEC industry. We are also filing the attached document that was discussed and left behind during this meeting.

Very truly yours,

William H. Courter
Assistant General Counsel

Cc: Commissioner Martin

Dan Gonzalez

No of Cac as rec'd

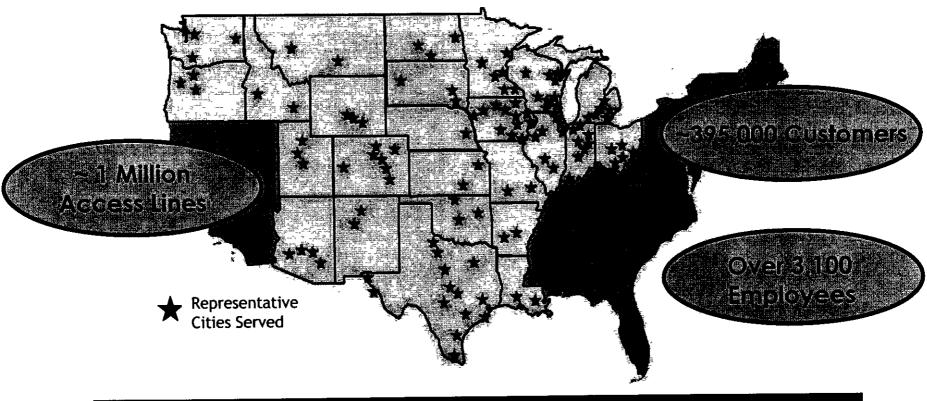
# **Company Overview**



- Forstmann Little & Co. today owns 58% of McLeodUSA
- Focused strategy on integrated communication services in a 25-state footprint covering Midwest, Southwest, Northwest and Rocky Mountains
- New, experienced management team has executed strategic initiatives that have substantially improved the operation of the business
- One of the nation's largest, independent competitive telecommunications services providers
  - Approximately 1 million business and residential access lines in service
    - 65% UNE-L; 35% UNE-P/Resale
  - Approximately 395,000 customers at 4Q03
  - Approximately \$870 million of Telco revenue in 2003
  - Positive Telco EBITDA since 2Q02

# McLeodUSA's 25 State Footprint







# McLeodUSA Strategy



- Customer oriented thinking
- Simplified products... to sell, deliver, bill and service...
   packaged to provide value-added customer solutions
- Low cost, highly reliable, facilities-based network
- Streamlined business processes and the "right" systems infrastructure... scalable for growth
- Trained, committed workforce... high quality performance
- Teamwork, integrity and accountability in all we do
- Focus on profitable revenue growth & positive cash flow

# **2003 Operating Highlights**



## **VOICE • DATA • INTERNET**

# Significantly Improved Operational and Financial Performance

	<u>2002</u>	<u>2003</u>
<ul> <li>Customer satisfaction</li> </ul>	85%	<b>92</b> %
<ul> <li>Billing ticket accuracy</li> </ul>	99.3%	99.7%
<ul> <li>Network reliability</li> </ul>	99.994%	99.999%
<ul> <li>Business line churn</li> </ul>	2.5%	1.8%
<ul> <li>Total line churn</li> </ul>	2.6%	2.1%
<ul><li>Lines on network (UNE-L)</li></ul>	<b>52%</b>	65%
• **QUALITY*Certifications	0	3,100
• Revenue	\$992MM	\$869MM
<ul><li>Gross margin %</li></ul>	37.4%	42.6%
<ul><li>Cost savings</li></ul>	\$ 75MM	\$114MM
Total SG&A	\$350MM	\$312MM
Adjusted EBITDA	\$ 21MM	\$58MM

## 2004 Goals



- Continued network quality and reliability
- Maintain customer satisfaction rating >90%
- Continued "first bill" review and accuracy > 99.7%
- Reduce customer churn
- Complete 2004 \*\*CUALITY\* training and certification program
- Launch new products: IAD phase 3 (VoIP) and managed services

# Summary



- Complete set of product offerings... Voice, Data and Internet
- Outstanding, experienced management team with proven track record
- Highly trained and committed workforce
- Outstanding operational performance...service delivery, billing and customer care
- Excellent reputation for high quality service
- Commitment to excellent, long-term customer relationships

# Multiple proceedings on CLEC access to "Bottleneck" facilities



- 271 Forbearance
  - 271 approvals just completed
  - Basic premise . . . RBOC obligations continue
  - Independent obligation exists
- VolP
  - Last-mile facilities cannot be replicated
  - Need Title II access to IP-enabled loop and transport facilities
  - Maintain existing ability to use collocations for VolP
- Fiber-to-the-Home
  - Home means home -- not curb
  - Slippery slope
  - RBOCs have not curtailed investment
- Broadband NPRM
  - Residential only; Retail
  - Not wholesale or underlying facilities

## **Key Requirements**



#### **VOICE • DATA • INTERNET**

<ul><li>Loops</li></ul>	Continued unbundled access and full use at TELRIC
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- EELS Continued unbundled access and full use at TELRIC
- Transport Continued unbundled access and full use at TELRIC
- Switchport 1 2 year transition @ TELRIC pricing in competitive markets
- Pricing UNEs at TELRIC
  - "Just and Reasonable" for non-UNEs
    - strict and expedited enforcement

All pricing subject to imputation

NRCs continue to be a barrier to facilitiesbased competition